This study evaluated the use of homeopathy among 766 adults and elderly people who use public health services in a small city in the state of São Paulo. Data on social-demographic characteristics, reasons to seek health assistance service and homeopathy, opinion about homeopathy and evaluation about the attendance received were collected. Most lived near the health unit, said to be in good health and was female. 12.3% consulted for the first time, 53.5% referred absence of chronically problem. Illness was the main reason for seeking assistance and 98% considered attention of good quality. Only 2.6% already used homeopathy. Users of homeopathy were older than the non users, but equal when related to sex or absence/presence of chronic disease.